



## Job Opportunity: Social Media Coordinator

- Do you have the **courage and determination, work ethic, humility and passion** to achieve your goals with a start-up mindset?

## About Us

**Tattarang** is one of Australia's largest private investment groups and is owned by the Forrest family. Our investment portfolio spans across agri-food, energy, resources, property, hospitality and sport. The group is made up of six business divisions: Fiveight, Harvest Road, SFM Marine, Squadron Energy, Wyloo Metals and Z1Z. We believe in investing for growth and pursue opportunities in both the listed and unlisted space with a long-term investment horizon.

**Z1Z** delivers unique experiences across accommodation, food and beverage, fashion, and sport. We invest in lifestyle services, products and experiences that bring the unique essence of Western Australia to our patrons.

## About the Role

As the Social Media Coordinator, you will be responsible for the smooth operation of Z1Z Hospitality's social media channels. As a hands-on role, the Social Media Coordinator is responsible for publishing & scheduling content across all social media channels; monitoring and responding to comments; overflow videography and basic editing support; contributing to a culture of continual learning and improvement through robust analytics & reporting against KPIs. They will support the Marketing and Brand Lead with the implementation of both always-on social media content, plus larger campaigns.

## About You

You are a dynamic social media expert, who can deliver results that are creative, effective and align to the audience. You enjoy working in a collaborative environment, demonstrate initiative and can build and maintain great relationships and influence stakeholders.

- Education in Marketing, Communications or similar (Bachelor's Degree, Diploma or Certificate) or equivalent experience
- Demonstrated experience in social media content development and community management
- Experience devising and implementing paid social media campaigns
- Agency experience preferred but not essential
- Solid understanding of existing and emerging social platforms
- Experience developing and maintaining multiple social media channels
- Impeccable communication skills
- Photography, styling, concept creation, and editing skills
- Hospitality/Retail/Tourism experience is highly regarded
- Experience with analytics platforms and data analysis tools highly regarded

## What We Can Offer?



We can offer you employment with an organisation experiencing exciting growth, exposure to work on exciting projects and a working environment where people are valued, and your professional growth & development is supported.

## **Next Steps**

Please attach your resume and a cover letter explaining why you are up for the challenge!

*Tattarang and Minderoo Foundation embraces Equal Opportunity and promotes diversity. We actively encourage Aboriginal & Torres Strait Islanders, people of all backgrounds, ages, sexual orientation, and those with Disability to apply.*